

SOHO HOUSE CITY GUIDES

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 A guide by members, for members to all the best places to eat, drink, shop, party and meet. Discover the Soho House side of the city.

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An insider's guide to Austin

WELCOME

Welcome to Austin – we're happy to have you with us. There's so much to enjoy here, from the city's status as the 'live music capital of the world', to dining and shopping experiences, a rich cultural scene, and nature on our doorstep.

Located on Music Lane along South Congress Avenue, **Soho House Austin** is a microcosm of everything that makes the Texas capital so special, with regular live music performances in the Music Room and food inspired by local flavors.

WELCOME

Soho House Austin

An insider's guide to Austin

WELCOME

Please enjoy our first-ever printed guide to the city. Produced in partnership with Antler and featuring all the best tips from our members in the know, consider it your pocket-sized companion during your stay.

Jess Schoenholtz,
Head of Membership
& Communications,
Soho House Austin

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South Congress Avenue

Soho House Austin is centrally located and walking distance from the world-famous Bat Bridge. The street itself is great for people watching and taking in the famous murals, and the neighborhood that surrounds it is filled with beautiful houses – some occupied by artists and studios that offer tours. There's also lots of independent shops and restaurants, as well as some classic Austin spots like The Continental Club, Allens Boots, and more.

East Austin

Ever-changing and growing, the eclectic eastside is where old Austin meets new, with plenty of exciting spots to explore. Filled with great bars, restaurants and shops, East Austin is also home to Six Square, the center of the city's African-American community, with its range of Black-owned businesses, public art, and historic sites.

NEIGHBORHOODS



South Congress Avenue

Mueller

A newer neighborhood, Mueller is very walkable and built around principles of sustainability, with many green spaces as a result. It's also home to a weekly farmers' market, held in the area each Sunday. With restaurants, a loop trail, an amphitheater and more, don't miss the peaceful environment of Mueller Lake Park, or the choice of dining and shopping options on bustling Aldrich Street.

Red River Cultural District

The Red River Cultural District is packed with all kinds of music spots, from dance to punk, including hole-in-the-wall venues and clubs. It's still got lots of underground appeal, but there are plenty of relaxed places to fuel up before or after a show too, including Texan comfort food joint Moonshine Patio Bar & Grill or Koriente, which serves Asian-inspired dishes.



The art to discover in Soho House Austin

ART

Curated in 2020 by Soho House Chief Art Director, Kate Bryan, the art collection at the House features 72 artists born, based or trained in Texas, with nearly 60% specific to Austin. From museum-level names such as Deborah Roberts to emerging talent like Tsz Kam, the works on display reflect the creative spirit of the city.

There are two specially commissioned murals within the House – Desireé Vaniecia’s image of a Black female divinity on the rooftop and Hayley Mitchell’s ethereal design throughout the entire interior staircase. Meanwhile, a 35 ft wall on the third floor features a curated selection of works entitled ‘Break The Mould’, which showcases pieces that resist the traditional square or rectangular formats of

wall-based work. This includes a mix of textile-based pieces and others with jagged painted edges.

The ground-floor pre-screening room includes pieces from 12 artists in the first decade of their career, such as Gabi Magaly, Jennifer Ling Datchuk, Natalia Rocafuerte, and Annie Arnold. Elsewhere, outside the screening room there’s a work by Austin duo Teresa Hubbard and Alexander Birchler, directly referencing the history of Texan cinema. In addition, the events room includes a strong lineup of small sculptural pieces by artists that include The Haas Brothers, Cheyenne Weaver, Tammie Rubin, and Madeline Donahue. The bedrooms in the House also feature commissions created by Eileen Wu, Michael Anthony García, and Xochi Solis.

ART



Artwork by Deborah Roberts

The member picks: art spots to visit

Selected by Sharon Maidenberg,
executive director and CEO,
The Contemporary Austin

1 The Carver Museum

This museum presents both historical and contemporary works, as well as projects by Black artists. As a fairly new Austinite, it was a special find for me, and offered a way to better understand the city's history.

gwcarmuseum.com

2 The Trail Conservancy

An amazing way to take in the city and some art at the same time, I recommend a walk along the Hike and Bike Trail. You'll see all kinds of creative projects, and it really exemplifies Austin – a place where nature and creativity are both important.

thetrailconservancy.org

3 The Contemporary Austin

I am biased, of course, but as this is Austin's only museum solely committed to presenting contemporary art, it's worth

a visit. The Jones Center is our downtown space, where we present curated exhibitions by artists from across the globe.

thecontemporaryaustin.org

4 Lora Reynolds Gallery

This gallery showcases a mix of local and international work by emerging, mid-career, and established artists, including The Haas Brothers and Francesca Gabbiani. Plus, there's always something new to see, as it hosts six to eight additional exhibitions a year.

lorareynolds.com

5 Gray Duck

Don't miss Gray Duck – with a good roster of talent, from painters like Melissa Loop to multidisciplinary artist Raul Rene Gonzalez, its ethos emphasizes creating a space that feels welcoming for all.

grayduckgallery.com

**Eat your way around
Soho House Austin**

FOOD & DRINK

Austin is a great place to dine out, but you don't need to leave the House to get a taste of some of the city's most authentic dishes.

Served all day and available throughout the club, the House menu offers global favorites alongside specialties inspired by local flavors and the region's seasonal produce. So, tuck into

some classic comfort food like the Fried Chicken Sandwich and Texas Red Fish. Plus, enjoy a selection of cocktails in the Club bar.

Our third-floor wraparound terrace is also perfect for outdoor dining, with its panoramic views of the city, where you can order from the House menu.

FOOD & DRINK



Club bar

The member picks:**where to eat and drink**

Selected by Andres Vega,
executive sous chef

1 Emmer & Rye

This farm-to-table spot features some of the city's best homemade pasta (think Pappardelle with smoked wagyu beef ragu), great cocktails and handmade bread using heirloom grains. The wine selection is also excellent.

emmerandrye.com

2 Paperboy

Paperboy is a favorite for brunch, with meat and vegetarian options on offer. From pancakes and cinnamon toast to local classics like Texas Hash, there's something for everyone to enjoy.

paperboyaustin.com

3 Nickel City

A bonafide dive bar, Nickel City has amazing snacks; I love the chicken wings and they have

great specials. Check out the steak night for choice cuts served with crinkle-cut fries and cold drinks.

nickelcitybar.com

4 KG BBQ

If Texas barbecue food had a love child with Middle Eastern food, this would be it. KG BBQ provides a fun and different take on classic dishes by adding an Egyptian twist. Indulgent without feeling overly heavy.

kgbbq.com

5 Julie's Noodles

If you're looking for some comfort food, head here for hand-pulled noodle dishes and delicious dumplings. Get the Lamb Stewed Rice Noodles and the Chinese Shredded Potato Salad – you won't be disappointed.

juliesnoodletx.com

FOOD & DRINK

Paperboy

The member picks: cool places to shop

Selected by Newman Parker,
content creator

1 Garment

A treasure trove for vintage designer pieces from every era, this is the spot for unique finds. Don't be surprised if you stumble upon the perfect 1990s Chanel blazer sourced on a buying trip in Paris.

shopgarment.com

2 By George

This boutique features a curated selection of high-end goods for everyone. Once you've checked out the South Congress store (an easy walk from **Soho House Austin**), discover the North Lamar Boulevard location across from the original Whole Foods Market, too.

bygeorgeaustin.com

3 Potluck Vintage; Show and Tell

These two stores are located in one property. Potluck Vintage is your destination for all sorts of reasonably priced

and well cared for vintage clothing. Show and Tell, on the other hand, is perfect for some post-modern home interiors.

[@potluckvintageaustin](https://www.instagram.com/potluckvintageaustin)
[@showandtell_austin](https://www.instagram.com/showandtell_austin)

4 Golden Mean

There's lots of interesting memorabilia here, from bespoke French candles and quirky kitchen accessories to vintage home decor. Occasionally, the team hosts pop-up gallery shows with local artists, if you're lucky enough to catch one.

goldenmeanaustin.com

5 Imogene + Willie

If you're looking for something that says 'I visited Austin' without looking too touristy, go to Imogene & Willie. You'll find cool hand-stamped graphic tees, tailored denim, and a cute leather shoe shop in its backyard.

imogeneandwillie.com



Imogene + Willie

The must-buys to take home in your Antler suitcase



1 The T-shirt

The 'Austin' Tee, \$70
imogeneandwillie.com

2 The ballet flats

Alaïa Crystal Ballet
 Flats, \$1,290
bygeorgeaustin.com

3 The scarf

Yves Saint Laurent 80s Primary
 Color Zig Zag Scarf, \$155
shopgarment.com

4 The ornament

Vintage Brass Cowboy Boot, \$48
goldenmeanaustin.com

5 The candle

Leather & Oud Candle
 250g, \$125
sohohome.com

SHOPPING



Antler suitcase

Claim the night at Soho House Austin

NIGHTLIFE

While the Texas capital is renowned for its nightlife and live music options, there's plenty of fun to be had at **Soho House Austin** before you even step out into the city.

Start the evening with a drink in the bar, and stay on to enjoy our lively schedule of events. Latin Night happens at the House every month with a mix of cumbia, salsa, live performances, and dancing. Meanwhile, Texas Tuesdays

brings our members and guests a diverse lineup of local music talent ranging in genre and style. Plus, every year the House hosts special Soho City Limits events to celebrate Austin's biggest music festival.

There are also regular comedy nights, with all events taking place in the third-floor club, second-floor Music Room, and the pre-screening room on the first floor.



NIGHTLIFE

Soho City Limits event
at Soho House Austin

The member picks:
where to dance the night away
Selected by Ashmar Triggs, DJ

1 The Continental Club

This is one of Austin's most iconic spots, and part of the reason the city is celebrated as the world's live music capital. Since 1955, the club has pioneered live rockabilly, country, swing and blues music – plus lots in between – and you can feel its incredible history.
continentalclub.com

2 East 6th Street

Spend a whole evening out on the town exploring the many bars, clubs and late-night snack spots up and down this street. Highlights not to be missed include Inn Cahoots, Latchkey and Whisler's – but there really is something for everyone.

3 Howards Bar and Club

Located on West 6th Street, Howards is a premier bar for nightlife. Besides the tasty

food, such as the Chicago Dog, and the cocktails, it's also home to some of the greatest vinyl DJ sets in town.
howardsaustin.com

4 Elephant Room

The Elephant Room on Congress Avenue is an old-school basement jazz bar that's been around since 1991. With a busy dance floor and a bar manned by some of the best bartenders, try one night here and it will not be your last.
elephantroom.com

5 Victory East/ Busy Signal

On East 11th Street stands one of the oldest Black-owned buildings in all of Texas, let alone Austin. At the back of the Victory East restaurant is a hidden speakeasy called Busy Signal where some of the city's best DJs spin Afrobeats, R&B, hip-hop, house, and amapiano.
bussignalatx.com

NIGHTLIFE



The Continental Club

**The member picks:
stroll, run and cycle
your way around Austin**

Selected by Ngozi Musa,
brand community manager
(fitness) at AG1 and cofounder
of Your Mother's Run Crew

1 Mount Bonnell

Mount Bonnell is a classic Austin hike – you'll get that iconic view of the Colorado River winding through the Texas Hill Country. Go at sunset, and thank me later.
[mountbonnell.info](#)

2 The Ann and Roy Butler Trail at Lady Bird Lake

This 10-mile loop is great for cyclists and runners of all levels, with unbeatable views of the water and city skyline. There are several bridges that allow you to customize the distance of your loop, so you can keep it short or go for the full 10.

3 Barton Springs Pool

After a run at Lady Bird Lake, take a detour to Barton Springs to cool off. This spring-fed

natural pool stays a refreshing 68 to 70°F all year round, making it the perfect spot to chill out on a hot day.

4 Lake Austin

This is one of my favorite places. Rent a pontoon, ski boat or kayak, and take in views of the surrounding hills and lakeside homes. Boating on Lake Austin is a relaxed experience, with its fair share of coves to discover.

5 The Greenbelt (aka Barton Creek Greenbelt)

The Greenbelt is a mix of rocky trails and swimming holes right in the city. It has trails for all skill levels, and when there's been enough rain, you'll even find waterfalls. There's plenty to explore, from cliff diving spots to tranquil areas where you can soak up the scenery.

A dirt trail at Lady Bird Lake with runners and a skyscraper in the background. The scene is filled with lush green trees and foliage, with a modern skyscraper visible in the distance. Two people are running on the trail in the foreground, and another person is walking further down the path. The lighting is bright and natural, suggesting a sunny day.

EXPLORE

The Ann and Roy Butler
Trail at Lady Bird Lake

Behind the design of Soho House Austin

DESIGN

Soho House Austin is one of the few Houses that's set in a totally new building, and this allows for a space that feels unique to the city. Spanning three floors, it includes a wraparound terrace, a rooftop pool surrounded by cabanas, and a 46-seat screening room. There are also 46 bedrooms that

feature Texan tiled flooring and modern Spanish-inspired interiors throughout.

Adjacent to the screening room, you'll find the Soho Home Studio where you can browse our interiors collection, explore the material and swatch library, and consult with a specialist to design your ideal space.

DESIGN

Soho House Austin



The member picks: all of Austin's hottest architecture spots

Selected by Matt Tsang
designer and owner,
Matthew Tsang Design

1 The Paramount Theatre

Designed by John Eberson, this 1915 Neoclassical Revival-style theatre has been graced by the likes of Harry Houdini and Katharine Hepburn. In 1930, it underwent an Art Deco remodel that lives on today, allowing patrons to enjoy modern shows in an opulent setting.

austintheatre.org

2 The Driskill

Built by Colonel Jesse Lincoln Driskill in 1886, this is the oldest operating hotel in Austin. Famed for its 'cowboy Romanesque' aesthetic, architect Jasper Preston was inspired by the work of H. H. Richardson.

driskillhotel.com

3 Laguna Gloria

Overlooking Lake Austin, the Italianite villa and former home of Hal Sevier and Clara Driscoll

was completed in 1916. Now converted into a modern art complex, it features a cafe, an amphitheater, and a gallery.
thecontemporaryaustin.org

4 Ellsworth Kelly's 'Austin'

Located at the Blanton Museum of Art is 'Austin', a double-barrel vaulted building by artist Ellsworth Kelly, which opened in 2018. In one of the grandest explorations of color and form, construction began just two months before his death.

blantonmuseum.org

5 The Bloomhouse

Built in the early 1970s in West Austin, architect Charles Harker and patron Dalton Bloom created one of the most unusual homes in the world, which captures human symbiosis with nature in biophilic form.

bloomhouse.live

DESIGN



The Paramount Theatre

Still on the hunt for more Austin must-dos?

Visit the 'Travel Tips' section of the Connect feed in the Soho House app to find other members for city-break gold.



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FOR THOSE WHO TRAVEL OFTEN. SINCE 1914.

Explore our House in Austin



Soho House Austin
