The extensive art collection at Soho Farmhouse combines internationally renowned names with works inspired by the club and the rural setting. The art collection at Soho Farmhouse was originally curated by Francesca Gavin in 2015 and features more than 150 works by an international line-up, including original works by Oscar Murillo, George Henry Longly, Charlotte Prodger, Tim Braden, Elizabeth Peyton, Michael Landy, Prem Sahib, Louise Giovanelli, and Hew Locke.

Between 2018 and 2020, Kate Bryan, Global Director of Art for Soho House, commissioned artists to make new works for the site including a painting by Dawn Beckles in reception, painted plates for the Piglets by Eliza Hopewell and Danny Augustine’s farm inspired works for the Walled Garden bedrooms. Artists exhibited in the Hay Barn include Scarlett Bowman, Bea Bonafini, Alice Browne, Hannah Lees, John Finneran, Jonatan Vinitsky, and Samara Scott.

In 2023 we unveiled the first site specific outdoor installation in the collection by Yinka Ilori, Beacon of Dreams. In 2024 we look forward to bringing you an entirely refreshed art collection including new large site-specific work in the Main Barn by local artist Danny Augustine.

Introduction by Kate Bryan,
Global Art Director of Soho House
Full list of Collection artists:

"Beacon of Dreams is a space where people can come together to reflect, meditate and process their thoughts and ideas. It’s very intimate, sits six people and is accompanied by a soundscape, which was curated, engineered and designed by Balimaya Project. The soundscape is essentially an addition to this experience of being able to pause for a few minutes in and around nature.

'It’s a new kind of work for me. I’ve always done creative work in public spaces, but not in the countryside. It was such a powerful experience, because when you’re around nature, you’re forced to listen and really engage with birds, water and trees. You have to listen to what’s happening around you, as nature has its own life and breathes its own air.

'I had to work with nature to create something fitting for this type of environment. The work I create is very much all about joy and colour, externally and within the space. But I was also looking to create something poetic and soft. And when you go inside, that’s where you experience the internal joy, this is where the magic happens.’

Yinka Ilori
Commissioned for Soho Farmhouse by Kate Bryan as part of the Soho Visionaries, powered by Porsche
With special thanks to Porsche, who continue to support the art world globally and powered the production of these special art maps for members.