

SOHO HOUSE CITY GUIDES

AMSTERDAM

 A guide by members, for members to all the best places to eat, drink, shop, party and meet. Discover the Soho House side of the city.

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An insider's guide to Amsterdam

WELCOME

Welkom to Amsterdam, we're so happy to have you here. Now that you've arrived at **Soho House Amsterdam** – your home away from home in the Netherlands – why not head up to our rooftop pool, take in the views of the city and make a plan for your visit.

Since the House opened in 2018 in the Bungehuis – a former trading building – it has become

a space for our members to come together and belong.

The city itself has undergone a creative reinvention. When you walk around Amsterdam, it's palpable how much it's changed and become more international. Soho House came to the city at the right moment, attracting leading creatives from around the world to work, rest and play.

WELCOME

BUNGE HUIS

ELLONS

210

Soho House Amsterdam



There's so much to discover while you're here. You'll find a host of great galleries within walking distance of the House. And if you're looking for nightlife, there's plenty on offer – from Paradiso music hall to the underground scene at Nachbar. In terms of food, you'll find everything from Asian-European fare at KID to contemporary takes on pasta at Trees, while the House serves a menu of Northern Italian dishes at Cecconi's and globally loved House Regulars throughout the club.

So, whether you're visiting for a long weekend, a holiday or business, make this – our first-ever printed guide, produced in partnership with Antler and featuring all the best tips from our members in the know – your pocket-sized companion to the city.

Rebecca Donnison, Head of Membership & Communications, Soho House Amsterdam


Head to the member benefits section of the Soho House app to enjoy 20% off Antler suitcases

Amsterdam Centrum

If you avoid the famed Red Light District, you'll find there is so much more to explore in the middle of the city. Around Nieuwmarkt, you can go to the Zeedijk – the old Chinatown – for amazing restaurants like New King and

Dun Yong Kitchen. Alternatively, browse for vintage clothing at the Waterlooplein flea market or Episode. There are many more great places to discover around here, including Gebr. Hartering restaurant and the excellent cocktail bar, Hiding in Plain Sight.

NEIGHBOURHOODS



Amsterdam Centrum

All about Amsterdam's coolest areas

NEIGHBOURHOODS

Noord

Many tourists don't make it across the IJ, which forms Amsterdam's waterfront – and, of course, there's already lots to explore on this side of the lake. However, if you know your way around the centre, then why not take a ferry over to Noord, where you'll find a buzzing neighbourhood with a variety of great restaurant options (Corner Store, Hotel de Goudfazant, Bacalar, and Coba) and late-night spots like listening bar Murmur, Skatecafé or Garage Noord. Paradiso music hall also has a sister club called Parallel here.

Jordaan

This is the best preserved area of Amsterdam, and it's a great area to stroll to and from the House. On Monday and Saturday mornings, the Noordermarkt is the place to be: good vintage shopping, organic food, and a fun local crowd. There are plenty of coffee options as well as food – just make sure you book in advance for restaurants here.



The art you'll find in Soho House Amsterdam

Curated by Soho House Chief Art Director, Kate Bryan, the Amsterdam art collection presents local artists alongside an international line-up in a themed collection that acknowledges the weighty history of Dutch art.

Central to this is the self-portrait collection in the main club space, which is an homage to the Dutch icons Rembrandt and Van Gogh, who were two of the greatest self-portraitists of all time. So much so that the British artist Billy Childish painted himself as Van Gogh, and American photographer Catherine Opie also created a self-portrait one step removed in 'Hans' – a key work from the 1990s, which plays with both gender norms and art historical tropes.

In the Blue Room, another contemporary assemblage references the golden age of Dutch landscape oil painters, with works by established artists such as Tacita Dean and Charlotte Prodger, as well as emerging names like Sanja Marusic and Rui Matsunaga.

On the ground floor in Cecconi's, the selection of works on display draws inspiration from Dutch still life and Vanitas paintings, including pieces by Fleur van Dodewaard, Zoë Buckman, Mat Collishaw, Addie Wagenknecht, and Wouter Venema.

Alongside the Dutch artists featured in these international thematic collections, the House also includes works by a number of other major local artists, such as Drift, Esther Tielemans and Amie Dicke.



Artwork by Catherine Opie and Billy Childish

The member picks:

art spots to visit

Selected by Jacquill G.

Basdew, curator and artist

1 Huis Marseille

This museum stands as a photographic haven nestled within the classic architecture of an Amsterdam canal house. It consistently offers new and exciting discoveries, ensuring that there is always something fresh and engaging to enjoy.

huismarseille.nl

2 Stevenson Gallery

A top South African import, the gallery holds a unique position in Amsterdam – not only for its exceptional roster of artists, but also for its notable location in the same building where acclaimed photographer Viviane Sassen runs her studio.

stevenson.info

3 Museum Voorlinden

The museum's modern and contemporary collection is illuminated by natural light,

enhancing the architectural grace of the space. Don't miss the garden, designed by the iconic Piet Oudolf, and the unique site-specific work by James Turrell.

voorlinden.nl

4 Hama Gallery

This gallery offers a rare opportunity to witness the artists in residence at work within the calm setting of their garden atelier, adding depth to the visitor's experience.

hamagallery.com

5 Metro54

An example of innovative cultural programming in Amsterdam, this platform distinguishes itself by curating outward-looking exhibitions that resonate with themes of diversity and inclusivity.

metro54.nl

ART



Huis Marseille

Eat your way around Soho House Amsterdam

FOOD & DRINK

Facing the street side, the House Kitchen serves food and drinks all day, with a big open kitchen and deli counter. A selection of member favourite House Regulars is available in the main club spaces on the fifth floor, or you can head up to the rooftop to enjoy a Japanese-inspired menu at Pen Yen.

On the ground floor, Cecconi's serves handmade pasta, seafood and dishes from Northern Italy, with a dining space that overlooks the canal, a comfortable lounge area, a wine tasting table, and a large curved bar. Plus, the restaurant features a retractable glass roof for the city's sunniest days.

A photograph of a restaurant interior. In the foreground, a large, leafy green plant is partially visible on the right side. The background shows several round tables set with white tablecloths, glassware, and silverware. A large window with a dark frame is visible, looking out onto a city street. A decorative chandelier with many small lights hangs from the ceiling. The overall atmosphere is warm and elegant.

FOOD & DRINK

Cecconi's, Soho House Amsterdam

The member picks:

where to eat and drink

Selected by Stephanie van Rappard, CEO and founder, and Hayley Daen, editorial director, gloobles

1 OFICINA at Het Stedelijk

Breakfast or lunch is a non-negotiable at OFICINA. Chef Naiara Sabandar works her magic, creating tasty dishes from seasonal ingredients sourced from nearby farms.

oficinaoficina.com

2 KID

Despite all the hype, KID manages to maintain an air of mystery in Amsterdam's hospitality scene, but we're here to confirm that it's delicious. With a creative Asian-European menu, KID has cemented itself in Amsterdam's dining scene for good.

kidamsterdam.com

3 Trees

Located in Zeedijk, Trees restaurant and bar is set to become a favourite dining spot for lunch and dinner in the city.

Expect a menu that's both accessible and special.

treesamsterdam.nl

4 Zoldering

We don't know what it is that keeps us coming back to Zoldering: the perfectly precise food or the impressive wine list. Despite the fact that it's secured its very own Michelin star, the restaurant is unpretentious. Book in advance, as spots fill up fast.

zoldering.nl

5 Bar Parry

Tucked away on a side street in Jordaan, this might just be our favourite wine bar. The staff will guide you through the extensive wine list and suggest the best of their small plates to go with whatever you decide to drink.

barparry.nl

FOOD & DRINK



VERMOUTH 500 RUDÉLL 160
ARD 500 FINO 350
BRI BROWN 6- NOIX DE
BERGAMI 350 LA ST JEAN 450
BERGAMI 700 AVRETTA 7-
SABELLIATO 350 PORTFINO 500
BICYCLETTE 350 LAÏE BANG 500
HIGHBALL 13- AMENSIANO 450
PARKINI 350 BLIKJE 450
KIR ROYAL 11- VERMOUTH 500
SPANISH PRITZ 500 JUZE 550
JUNKIE BLEND ORANGE 001 8-

Bar Parry

The member picks: cool places to shop

Selected by Renée van
Wijngaarden, founder of 1/OFF

1 1/OFF

In 2019, I established 1/OFF with the aim of redefining fashion sustainability. Our philosophy bridges vintage aesthetics with contemporary design, breathing new life into iconic pieces from brands like Levi's and Ralph Lauren.

1offparis.com

2 Carmen

Owned by women, for women, this boutique is a testament to the power of curated style. With its carefully selected choice of products, from unique Dutch labels to international ones, Carmen is a true homage to creativity and craftsmanship.

carmenamsterdam.com

3 New Amsterdam Surf Association

This brand brings a fresh wave of creativity to the urban surf scene. Characterised by clean

graphics and rigid colourways, the range of clothes unites wearers in their shared passion for adventure and authenticity.

newamsterdamsurf.com

4 Maha

Maha isn't just a streetwear store; it's a hub for like-minded individuals, fostering inclusivity and empowerment. This women-owned space offers a diverse array of brands, including popular Dutch labels like TNO and Daily Paper, alongside designer pieces from Daniëlle Cathari and MM6.

maha-amsterdam.com

5 Nho Girl

This is a store where curated vintage fashion takes centre stage. Each piece is chosen for its style and quality. Walking into Nho Girl feels like stepping into a personal oasis of fashion.

@nhogirl

SHOPPING



1/OFF

The must-buys to take home
in your Antler suitcase

SHOPPING



1 The blazer
Blazer Tailored
x Denim, €806
toffparis.com

2 The necklace
No. 17 Planetary
Spirals Necklace, €301
carmenamsterdam.com

3 The cap
Ballet Logo Red Cap, €50
newamsterdamsurf.com

4 The trainers
Adidas x Maha Samba
OG Trainers, €130
maha-amsterdam.com

5 The towel
Soho House Amsterdam
Pool Towel, €75
sohohome.com

SHOPPING



Antler suitcase

Own the night at Soho House Amsterdam

NIGHTLIFE


The main club space in **Soho House Amsterdam** is located on the fifth floor, where there are DJs playing every Monday, Thursday, Friday and Saturday, along with monthly House Parties and Club Sounds nights.

Plus, the Canal Room has a DJ booth and stage where we have hosted performances from musicians like Kamaal Williams

and Erykah Badu, as well as member events, including talks and games nights.

Our regular Soho Selectors series sees resident DJs get behind the decks every week, such as Zoë Janice and Kingdom Sound, and members can also enjoy live Soho Rising performances – previous guests have included RIMON and Yendry.

NIGHTLIFE



RIMON at Soho House Amsterdam

The member picks: where to dance the night away

Selected by Jeremy Herkul,
founding and creative director,
25th Hour Agency

1 Nachbar

Opened by a young group of nightlife entrepreneurs in the city centre, the club is known for its innovative sound and diverse audience.

@nachbar_169

2 Kanaal40

Kanaal40 is not just a club, it's also a cafe and restaurant, which provides a place for everything cool from the fashion, art and music scenes. With a diverse programme, ranging from Caribbean to house, it caters to most musical tastes.

kanaal40.tv

3 Chicago Social Club

'The Soos', or the Chicago Social Club, is guaranteed to be a full house. It's the most popular club in the city with a good mix of music – past and present – and great staff

who are always ready to make you feel at home.

chicagosocialclub.nl

4 Paradiso

Paradiso opened its doors in 1968 and has grown into a concert hall, nightclub and cultural hub in the last 50 years. Since its inception, Paradiso has offered more than just concerts, exploring the boundaries of pop culture, and creating space for special initiatives and projects.

paradiso.nl

5 Shelter

In the basement of the A'DAM Tower lies Shelter. Music takes centre stage here, with the best that the local dance scene has to offer. Whether you're a seasoned techno and house fan or an enthusiastic newcomer, it's a great place to party.

shelteramsterdam.nl

NIGHTLIFE

Nachbar

The member picks: Stroll and cycle your way around Amsterdam

Selected by Cathelijne Blok,
founder and creative director,
The Tittymag

1 Marineterrein

There are plenty of places here for outdoor swimming. Marineterrein is a buzzy area, where people also dry off after their swim in the sun with wine and pizza. It's one of the best spots to swim, and there's also a sauna in winter. marineterrein.nl

2 Het Amsterdamse Bos

Amsterdam is great for running and cycling, as there are lots of parks to choose from, but Het Amsterdamse Bos is one of my favourite places to exercise and enjoy nature in this busy city. amsterdamsebos.nl

3 NDSM

Take a quick ferry north to the former shipyard of the NDSM neighbourhood to discover one of the city's biggest flea

markets. After that you can visit the museums, drink wine at nearby Metro, and dance the night away at Garage Noord and Benelux Bar. ndsm.nl

4 Fruittuin van West

This is a nice place to cycle to. It's an organic orchard and fruit farm in the Nieuw West area of the city, which also has stables and a cafe. You can pick and buy the best fresh vegetables and fruit here. fruittuinvanwest.nl

5 Het Twiske

Head out by bike to explore Het Twiske. It's a beautiful wildlife reserve in the north of Amsterdam, where you can enjoy nature, but also rent a boat or try to spot some birds. twiske-waterland.nl

EXPLORE

NDSM



Behind the design of Soho House Amsterdam

DESIGN

Opened in the summer of 2018, **Soho House Amsterdam** made its home in the Art Deco Bungehuis building. First built in the 1930s as a trading office, and then serving as part of the University of Amsterdam from the 1970s, the six-storey House is packed with design details, including its own typeface above the door.

The landmark exterior of the building is clad in limestone and granite, and the entrance is flanked by Art Deco lighting.

The bay windows that feature across the floors are framed in bronze, and the interior has a distinctive mix of original and carefully restored metalwork, stained glass and birch timber features, as well as glazed tiles.

Located on the Spuistraat next to the Singel on its canal side, the House has 79 bedrooms, a screening room, a rooftop pool, a gym, private dining options, a floor of club space, plus an additional restaurant and spa on the ground floor.



Soho House Amsterdam

The member picks: all of Amsterdam's hottest design spots

Selected by Alain de Buijn,
independent creative director,
designer and curator

1 Thonik

This building, designed by MMX Architects and Thomas Widdershoven, is a testament to modernism and sustainability. Its panelled facade emphasises Thonik's graphic roots via a mix of horizontal, diagonal and vertical lines for radical simplicity.
thonik.com

2 3D Printed Bridge

Located in the Red Light District, this 12-metre, 3D-printed pedestrian bridge, designed by Joris Laarman and built by Dutch robotics company MX3D, showcases the fusion of craftsmanship and technology.
mx3d.com

3 Valley

Designed by architect Winy Maas and MVRDV, Valley is a multi-use complex that blends offices and

residences, embodying a 'vertical city' with a mix of public spaces and eco-friendly features.
mrvd.com

4 Bisou Gallery

Founded by Julien Rademaker in 2016, Bisou Gallery stands out by merging contemporary art with vintage furniture and ceramics, highlighted by its distinctive green floor and pink walls. Open by appointment.
bisougallery.com

5 Athenaeum and Scheltema

Athenaeum Boekhandel is renowned for its specialised collection of books on academic literature, arts, and design. Meanwhile, Scheltema, founded in 1853, is celebrated for its wide array of genres.
athenaeum.nl; scheltema.nl

DESIGN

Valley



Still on the hunt for more Amsterdam must-dos?

Visit the 'Travel Tips' section of the Connect feed in the Soho House app to find other members for city-break gold.



Contributors: Jacquill G. Basdew, Cathelijne Blok, Alain de Bruijn, Hayley Daen, Rebecca Donnison, Izogie Guobadia, Jeremy Herkul, Stephanie van Rappard, Christopher Thompson, Renée van Wijngaarden. Writer: Jethro Turner. Photographers: Jake Curtis, Isabel Janssen, Mark Seelen, Anne Timmer. Illustrators: Chiara Brazzale, Mike Lemanski.



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FOR THOSE WHO TRAVEL OFTEN. SINCE 1914.

Explore our House in Amsterdam



Soho House Amsterdam
