

A living room with a green wall. On the wall, there is a red abstract painting, a framed line drawing of a man's face, and a colorful abstract painting. A lamp is mounted on the wall. In the foreground, there is a grey sofa with brown and orange cushions, and two round wooden tables. A black leather stool is also visible.

# Flatland

## SOHO HOUSE

### ART PRIZE

Applications Open  
1st July – 1st August



## About the Prize

The **FLATLAND X SOHO HOUSE ART PRIZE** is a collaborative initiative between Flatland Projects and Soho House Brighton Beach House, designed to highlight artists living and working in Sussex. This is more than an acquisition, it's about making visible the ways artists enter private collections, and building ongoing, meaningful relationships between artists and the creative communities that shape this region.

This opportunity supports an artist in becoming part of the Brighton Beach House art collection, which honours Brighton's identity as both an LGBTQIA2S+ and artistic hub.

Sussex is home to major galleries like the De La Warr Pavilion, Towner Eastbourne, Charleston and Hastings Contemporary, as well as newer artist-focused spaces like Flatland Projects, Devonshire Collective, and Project Art Works. Together, they form a vibrant and vital arts ecology across the region.

In 2026, one artist will be selected to have their work acquired into the Brighton Beach House collection, which already includes works by artist born, based or trained in Brighton such as the 2025 winner of the FLP x Soho House Art Prize, Natalia Janula, David Shrigley, Aimée Parrott, Somaya Critchlow, Sophie Barber, Michaela Yearwood-Dan, Harold Offeh and others.

The prize for our winner will be reflective of how Soho House acquires artwork which is exchange for membership and Soho House credit. This is a set parameter of the prize.

## The Panel Includes:

- Kate Bryan, Soho House Chief Art Director
- Jack Lazenby, Soho House Art Collection Manager
- Ben Urban, Director, Flatland Projects

## What the Selected Artist Receives

- Their work acquired by Soho House for the Brighton Beach House collection
- A 1-year global Soho House membership and £3,000 credit to use across all Houses (valued at £7,000 total)
- Wire transfer to cover any associated production costs (please note this is capped)
- The opportunity to take part in a panel discussion at Brighton Beach House in September 2026 (speaker fee will also be included)



## Who Can Apply

- Artists living in Sussex (must provide a Sussex-based postcode)
- Artists not previously collected by Soho House
- Work must be wall-mounted and no larger than 100 x 100 cm (H x W)
- Work must be suitable for a domestic setting (Soho House guidance will be provided)

## Timeline

- Applications open: July 1<sup>st</sup>– August 1<sup>st</sup> 2026
- Selection process: August-September 2026
- Selected artist announced: 1st September 2026
- Artwork installed at Brighton Beach House: September 2026
- Artwork launch event: September 2026

## Acquisition Parameters

### Artworks should be:

- Able to be wall-mounted or easily framed for wall-mounting
- Made in the last 5 years
- An original artwork
- Made by the applying artist(s)

### Artworks should not be:

- Larger than H 120 x W 120 cm
- Exceed a depth of 10 cm
- Overly explicit or violent in nature
- Contain noxious or toxic substances, have flammability below 50°C, contain human tissue, or incorporate electrical appliances
- Contain a method of promoting other works (whether by the same or a different artist), such as a QR code

### Additional Information:

- We will not be accepting works by artists already in the Soho House Art Collection
- If an artwork is submitted unframed or is already framed, Soho House will have full discretion over framing specifications for it (it is likely that we will want to reframe an artwork for its preservation).

Please send all applications to [flatlandartprize@sohohouse.com](mailto:flatlandartprize@sohohouse.com)

Please also email this address for alternative application document formats (Microsoft Word or Google Docs)



## Application Form

### Section 1: Contact & Profile

Full Name	
Email Address	
Pronouns	
Sussex Postcode	
Website	
Social Media Handles	
Press/Articles (optional)	

### Section 2: About Your Practice

Please respond in the following format (or submit a video/audio if preferred):

Themes, research, and explorations in your work (up to 150 words)	
Mediums you work with (up to 50 words)	
Your connection to Sussex and how it informs your work (up to 100 words)	
<p>The FLP X Soho House Sussex Acquisition prize is a joint initiative to demonstrate the interconnected nature of public and private sector arts organisations, it is designed to embed artists of Sussex into new networks and create new audiences for your work.</p> <p>With this in mind, why is this acquisition prize exciting to you? (50 words)</p>	



### Section 3: About Your Submitted Work

Please tell us how the artwork you're submitting connects to your wider practice (up to 150 words).

Title of the Work	
Year Made	
Size (H x W, max 120 x 120 cm)	
Medium(s)	
Handling Instructions	
Indicative Price	
Upload Image 1 (JPEG or PDF)	
Upload Image 2 (JPEG or PDF)	

### Section 4: Monitoring Questions (optional)

Preferred Pronouns	
Age Range	
Gender Identity	
Sexual Orientation	
Ethnic Origin	
Religion or Belief	
Highest Qualification	
Parent(s)/Caregiver(s) Job When You Were 14	
Parent(s)/Caregiver(s) Academic Background	
Do You Consider Yourself Disabled or Neurodivergent?	