

SOHO HOUSE

MIAMI ART WEEK

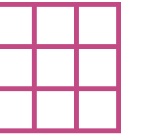
11.30.24 - 12.08.24

WELCOME TO MIAMI ART WEEK

Art Week 2024 is here, and our Houses in the city are front and centre of the action. At Soho Beach House and Miami Pool House, we're hosting panels, parties, and performances, as well as some very special dinners – and a few surprises along the way.

Our Beach Tent returns for another year at Soho Beach House. It's where we're hosting some of our most anticipated events, with bars serving up drinks and design details from Soho Home. Keep an eye out for some special art installations located throughout the House, too – including new works from Soho House member and artist Typoe, powered by Porsche.

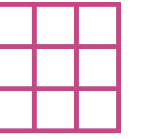
The Soho House Team



TYPOE

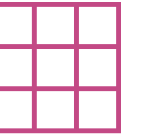
POWERED BY **PORSCHE**

Miami-born Typoe is a mixed-media artist who uses painting, sculpture, and murals in large-scale installations that explore ideas of play and experimentation. For Art Week, he's created two new works featuring symbols from his lexicon of shapes – such as the raven, building blocks, and Michelangelo's hand of God – as part of our Soho Visionaries series. Powered by Porsche, the series is dedicated to amplifying the voices of local artists and members who are driving culture forward.



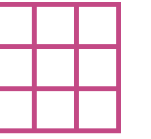
ROSE MARIE CROMWELL

A photographer and artist based in Miami, Rose Marie Cromwell's work explores the impact of globalisation on local communities, as well as the space between the personal and the political. For the duration of Art Week, Cromwell is taking over the second-floor hallway of Beach House with a pop-up photography installation that invites viewers to join her across a full day in Miami, from sunrise to sunset.



BISA BUTLER

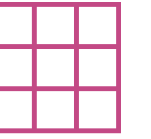
An experimental fiber artist, Bisa Butler pushes the expectations of traditional quilting, using the medium to create intricate and colourful portraits. For Art Week, Butler takes over the Beach Bar. Her designs are featured on menus and coasters across the space – which is serving up Bombay Sapphire cocktails all week. Butler is also hosting a talk with Hebru Brantley, on Monday, December 2.



FLORATORIUM

With studios in Miami and New York, Floratorium founder Carlos Franqui is known for his intricate, conceptual silk floral installations. This Art Week, he brings his carefully created arrangements to our celebration of Latin music, Casa Vibras, at the Beach Tent on Friday, December 6. Floratorium's work – which is deliberately intended to mimic natural flowers – will also be present at the Porsche Art and Music party on Wednesday, December 4.

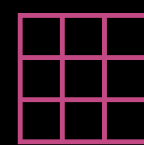
THE SOHO BEACH HOUSE ART COLLECTION



The art collection at Soho Beach House features more than 120 pieces, curated in 2010 by Francesca Gavin. Spread throughout the building, you'll find works by internationally recognized names, such as Elizabeth Peyton, Shepard Fairey, Lawrence Weiner, and Rashid Johnson, as well as Miami locals, including Alvaro Iizarbe and artist duo FriendsWithYou. A unique feature of the Miami art collection is its rotating displays in the club corridor. Intended to introduce members and guests to new artists, the artworks change every 12 weeks and are available for purchase.



SATURDAY 11.30.24



House Party: Beach Tent opening night

Beach Tent - 9pm to 3am

Celebrate the opening of the Beach Tent with a party by Peachfuzz, DJ sets by DZA and friends, and champagne by Veuve Clicquot.

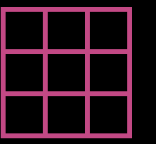
SUNDAY 12.01.24

Teeny Tent

Beach Tent - 11am to 2pm

Bring your little ones to the Teeny Tent kids' rave.

MONDAY 12.02.24



Art Talk: Bisa Butler and Hebru Brantley

Beach Bar - 2pm to 4pm

Join contemporary artists Bisa Butler and Hebru Brantley as they discuss their work and careers.

Pool Sound Session: John Butler

Main pool - 4pm to 7pm

Sip a Bombay Sapphire cocktail as you enjoy sounds by DJ John Butler.

One Night Only: The Fountain of Youth

Ocho - 6pm to 10pm

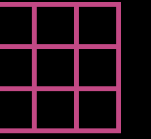
Celebrate evian's 2024 limited-edition glass bottles – designed by Pharrell Williams – at this special dinner.

Tent Sound Session: Eli Escobar

Beach Tent - 12am to 3am

Grab a Grey Goose cocktail for a late-night Sound Session with house icon Eli Escobar.

TUESDAY 12.03.24



Art Talk: Typoe

Beach Tent - 10am to 12pm

In a one-to-one powered by Porsche, Typoe joins Soho House Chief Art Director Kate Bryan to discuss his creative process and his Art Week installations in the House.

Member Art Week: Untitled Art Fair pass

Ocean Drive and 12th Street - 11am to 7pm

To celebrate our collaboration with leading contemporary art fair Untitled Art, members can register for VIP access to its 13th edition.

Secrets of the Soho House art collection

Miami Pool House - 6pm to 8pm

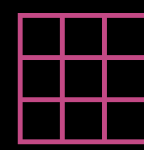
Join Soho House's in-House art experts Kate Bryan and Anakena Paddon (curator of Miami Pool House) as they share their stories about the Pool House's collection.

Tent Party: Jean's x DOJOPOMODORO

Beach Tent - 10pm to 3pm

Fabled NYC club Jean's brings its iconic party Dojopomodoro to Miami, with sounds by ROSS-One, Orson, and Mona.

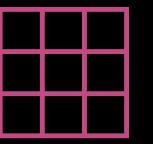
WEDNESDAY 12.04.24



Porsche Presents: Art and Music with Amaarae Beach Tent - 9pm to 3am

Our legendary Art and Music party returns with a live performance from singer Amaarae, powered by Porsche.

THURSDAY 12.05.24



Art Talk: Marguerite Humeau and ICA

Beach Tent - 10am to 12pm

Join us for a conversation between ICA Miami artistic director Alex Gartenfeld, ICA Miami curator Stephanie Seidel, and artist Marguerite Humeau, whose major solo show is now on at the museum.

Art Talk: Hans Ulrich Obrist

Beach Tent - 1pm to 3pm

Artist Billie Zangewa joins Hans Ulrich Obrist, Thomas Girst and Azu Nwagbogu – coauthors of *Esther Mahlangu: To Paint is in My Heart* – to discuss the power of art in South Africa.

THE OPEN INVITATIONAL tour

Miami Pool House - 6pm to 8pm

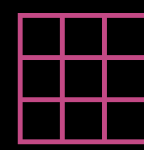
Take a tour of new art fair THE OPEN INVITATIONAL, followed by drinks with the exhibitors at Miami Pool House.

Secret Soho Sounds: Beach Tent edition

Beach Tent - 1am to 3am

Grab a Patrón cocktail and enjoy a special performance by a surprise act you won't want to miss.

FRIDAY 12.06.24



Art Talk: Rose Marie Cromwell

The Snug - 10am to 12pm

Artist Rose Marie Cromwell discusses her photography exhibition currently on display in the second-floor corridor of Soho Beach House.

Design workshop: Space Available

Beach Tent - 10am to 12pm

Gain hands-on experience as you design your own custom stool with design studio, Space Available.

SONOS Sound Session: Everyday People

Beach Tent - 2pm to 6pm

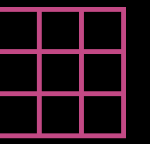
Kick off the weekend with an afternoon party, complete with sounds by Everyday People, presented by SONOS.

Casa Vibras: Tent edition

Beach Tent - 9pm to 3am

Sip specialty 400 Conejos Mezcal cocktails as you take in an installation by Floratorium, soundtracked by Las Flaquitas, Ape Drums of Major Lazer, and Fernando Scollo.

SATURDAY 12.07.24



OG magazine afternoon disco with A-Trak

Beach Tent - 2pm to 6pm

Celebrate Online Gallery's special Art Week edition of *The OG* magazine while enjoying a soundtrack provided by A-Trak.

Tent Sound Session: Bob Moses

Beach Tent - 9pm to 3am

Electronic duo Bob Moses is taking over the Beach Tent in collaboration with LaCroix Sparkling Water.

SUNDAY 08.12.24

Closing party: Moodymann and Carl Craig

Beach Tent - 2pm to 6pm

Our closing party with LaCroix Sparkling Water features DJ sets from Carl Craig and Moodymann.

