

SOHO HOUSE CITY GUIDES

NYC

 A guide by members, for members to all the best places to eat, drink, shop, party and meet. Discover the Soho House side of the city.

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FOR THOSE WHO TRAVEL OFTEN. SINCE 1914.

An insider's guide to New York

WELCOME

Welcome to New York – we're thrilled you're here with us. Now that you've arrived, it's time to settle in at the Houses, grab a glass of something cold and plan your visit in the city that never sleeps – one we've now been happy to call home for the past two decades.

Soho House New York, our first location in the US, opened in 2003 in the little-known Meatpacking District. Since then, we've opened two more clubs in the city in our favorite neighborhoods: **Ludlow House** on the Lower East Side and **DUMBO House** in Brooklyn. We've got our eye on more exciting spots to come both in and out of the city for our

members, but no matter where you plan to base yourself during your stay, there's always so much to discover.

Whether you want to shop for the best vintage fashion finds, see the latest art exhibition or theater production, or eat and drink your way through the five boroughs, consider this – our first-ever printed New York city guide, created in partnership with our friends at Antler and featuring some top tips from our members in the know – the ultimate companion to making the most of your trip.

Markus Anderson, Soho House Chief Membership Officer

An insider's guide to New York

New York remains the city of ambition, with the competition here for clubs, retail, art, music and fashion tougher than anywhere else in the world. Author Tom Wolfe, the Charles Dickens of New York, once described the place as 'the irresistible destination of all those who insist on being where things are happening'.

New York bristles with global landmarks: Times Square, Central Park, the Statue of Liberty and the Empire State

Building. It is the birthplace of hip-hop, and packed with color, energy and possibility. As wildly busy in a club at 3am in Brooklyn on a Sunday as it is at 9am on Wall Street on a Monday, the frenetic pace all adds to the appeal. It's the city by which all other cities measure themselves, and a place that we are proud to call home.

Head to the member benefits section of the Soho House app to enjoy 20% off Antler suitcases





Everywhere you can find
our Houses in New York

NEIGHBORHOODS

Meatpacking District

The atmospheric cobblestone streets of the Meatpacking District have come a long way since their slaughterhouse origins, and they now play host to some of the city's most stylish boutiques, salons, clubs, bars, restaurants, and hotels. The newly relocated Whitney Museum of American Art and the High Line – an elevated park built on a former railway line – complete the transformation. **Soho House New York** (opposite) also calls Meatpacking home.



DUMBO

Sitting between the Brooklyn and Manhattan bridges, the DUMBO neighborhood (opposite) is known for its cobblestone streets, converted factory brick buildings, art galleries, and creative restaurants and shops. Since opening in 2018, **DUMBO House** has served as an oasis from the city chaos, a nightlife destination, and home to unparalleled views of the Manhattan skyline.

Lower East Side

While booming nightlife, exceptional restaurants, independent boutiques and galleries have continued to reinvigorate the area, the Lower East Side hasn't lost touch with its immigrant roots. Among the graffiti-lined streets, each morning Jewish delis and pickle shops still see queues right around the block. Head to **Ludlow House** for a Soho-infused taste of the area.

The art you'll find around our New York Houses

Art is integral to the identity and ethos of Soho House, and each of our locations in New York has a unique collection that both reflects and sets the tone for the club.

Refreshed in summer 2023 by our Global Director of Art, Kate Bryan, **Soho House New York's** art collection features museum-level artists who were born, based or trained in the city. These include Derrick Adams, Adam Pendleton, Christopher Myers (*opposite*), Tschabalala Self, Cassi Namoda, Sheree Hovsepian, Jules de Balincourt, and Jenny Holzer.

The collection also features a younger generation of talent, such as b. chehayeb, Ficus Interfaith, Maia Cruz Palileo, Coumba Samba, and Nasim Hantehzadeh. The majority of the original monochromatic collection has been reinstalled in a maximalist hang in the Vinyl Room, which includes Richard

Prince, Rashid Johnson, Joyce Pensato, and Mark Bradford.

Meanwhile, the views offered by **DUMBO House's** location – our first in Brooklyn – provided the jumping off point for a collection that's inspired by and themed around architecture. It includes contributions from Zoë Buckman, who presents the architecture of the body, Awol Erizku's striking work that blends photography, sculpture and collage, and Hank Willis Thomas's textile work in the lobby, which is an inquiry into identity and Americanness.

With its location on the Lower East Side, **Ludlow House** is the epitome of downtown cool with the art collection to match. Curated by Francesca Gavin, it features the work of creative icons such as Nan Goldin and George Condo, who made New York their home and, in doing so, transformed the city into the cultural hub it is today.



The member picks:**art spots to visit**

Selected by Nana Lee, director, Viva Cabana and BLANK SPACE

1 Marianne Boesky Gallery

Located at its flagship space in Chelsea, the gallery hosts solo and group shows that push the frontiers of contemporary art. Its *Aspen* exhibition was built on a lasting connection with the art community of the city in Colorado, giving New Yorkers a glimpse into this niche world.

marianneboeskygallery.com

2 Morrison Hotel Gallery

Situated on Prince Street, this gallery specializes in music photography and showcases iconic images of musicians and bands. Spanning multiple eras and genres, visitors can explore the rich history of music.

morrisonhotelgallery.com

3 Ryan Lee Gallery

Here, you'll find a range of artistic mediums, including photography, sculpture and mixed media installations, with an emphasis on innovation. The

gallery (opposite) is dedicated to sharing the narratives of feminist, Black, Asian American, and queer artists.

ryanleegallery.com

4 Harper's

Founded in 1997, Harper's explores the relationship between fine art and print media. Contemporary works are shown in Harper's Apartment, which is set up like a typical New York apartment, so that you can experience the concept of a 'gallery' in a new way.

harpersgallery.com

5 BLANK SPACE

This cutting-edge gallery is dedicated to the blend of visual art and culture, showcasing an array of talented artists. Via captivating pop-up exhibitions and a private viewing gallery in Chelsea, it continues to redefine the art experience.

blankspaceart.com





Eat and drink your way around our New York Houses

FOOD & DRINK

Sipping a Negroni or a Gin & Tonic with a poolside view of New York City stretched out before you in all its glory just as the sun is about to set. What next? How about something to eat? Perhaps a wood-fired pizza or plate of Cacio e Pepe? Dinner and drinks have never looked or felt so good. It's one of the key attractions of Soho House, and something that our Brooklyn and Manhattan locations offer like nobody else.

The food and drinks selection at **Soho House New York**, **DUMBO House** and **Ludlow House** offers favorites from our House Regulars repertoire, such as wood-fired pizzas,

burgers, Italian-inspired plates, and plant-based dishes.

At **Ludlow House**, the open-plan Lou's Kitchen and Bar (named after Lou Reed) serves cocktails and familiar club staples. The highlight, however, is Duckededup (opposite) – a Cantonese food concept that makes its debut here. Located on the top floor of the building, the airy restaurant has a retractable skylight canopy and offers dim sum classics, rice and noodle bowls, and Peking duck. Meanwhile, at **DUMBO House**, cocktails can be enjoyed while taking in the epic views of Brooklyn Bridge and Manhattan Bridge on the East River.



**The member picks:
where to eat and drink**
Selected by Juan Pablo
Martinez, venture
capital investor

1 **Le Dive and Cervo's**

Start your night by having a drink at Le Dive, an airy Parisian bar with tables that spill onto the sidewalk. Then, head to Cervo's, which serves an Iberian menu, including clams in vinho verde and chicken with piri piri.

ledivenyc.com, cervosnyc.com

2 **Taqueria Ramirez and Bar Americano**

Taqueria Ramirez (opposite) specializes in delicious tacos – I'd recommend the Suadero and Pastor. Then, take a stroll to Bar Americano. Inspired by the aperitivo bars of Northern Italy, top off your meal with a Martini or Americano.

taqueriaramirezbk.com, baramericanonyc.com

3 **The Four Horsemen**

This restaurant and wine bar is a shrine to natural wines that'll

have you sipping something more exciting than your average \$10 Pinot. The true stars here are the ever-evolving dishes, like the Fried Chicken and Grilled Sun Shrimp.

fourhorsemenbk.com

4 **Thai Diner**

In a city that's full of Thai joints, this one is a standout and serves a tasty fusion of flavors. Favorites include the Baan Salad, Fried Chicken Laab, and Khao Soi Kaa Kai.

thaidiner.com

5 **Bar Pisellino and Via Carota**

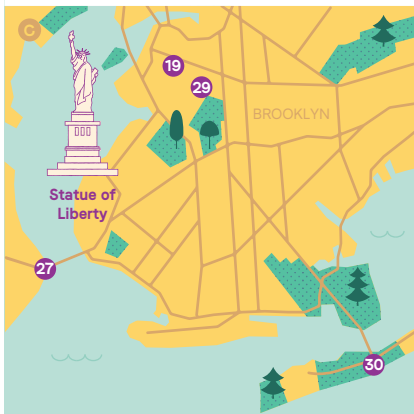
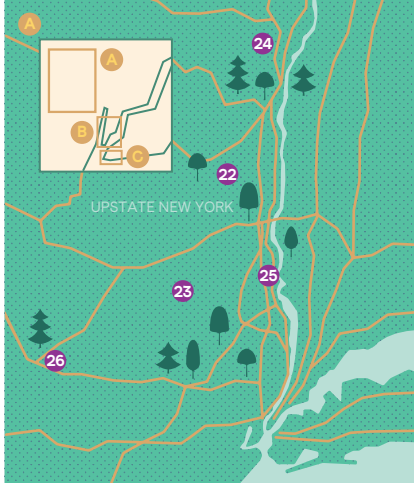
Prepare to be transported to the streets of Rome in the heart of West Village. Pisellino is the ideal spot to enjoy a cocktail while waiting for a table at Via Carota across the street.

Suggestion: Negronis and Cacio e Pepe potato chips.

barpisellino.com, viacarota.com

Places of interest

- 1 Marianne Boesky Gallery 🎨
- 2 Morrison Hotel Gallery 🎨
- 3 Ryan Lee Gallery 🎨
- 4 Harper's 🍷
- 5 BLANK SPACE 🍷
- 6 Cervo's 🍷
- 7 Taqueria Ramirez 🍷
- 8 Bar Americano 🍷
- 9 The Four Horsemen 🍷
- 10 Thai Diner 🍷
- 11 Bar Pisellino 🍷
- 12 Chickee's Vintage 🏠
- 13 Cibone 🏠
- 14 Stock Vintage 🏠
- 15 192 Books 🏠
- 16 Metropolis Vintage 🏠
- 17 Dizzy's Club 🍷
- 18 The Django 🍷
- 19 Public Records 🍷
- 20 Paul's Casablanca 🍷
- 21 The McKittrick Hotel 🍷
- 22 Gertrude's Nose 🏠
- 23 Appalachian Boardwalk 🏠
- 24 Kaaterskill Falls 🏠
- 25 Anthony Wayne Rec Area 🏠
- 26 Mount Minis 🏠
- 27 Fort Wadsworth 🏠
- 28 Il Buco 🏠
- 29 The Montauk Club 🏠
- 30 Fort Tilden 🏠
- 31 The Palm Court 🏠
- SH Soho House



The member picks: cool places to shop

Selected by Nathan
Watson, stylist

1 Chickee's Vintage

Nestled in Williamsburg is the tiniest and chicest curated vintage shop. You can expect a beautiful selection from Jil Sander, Chanel, Prada, and Celine. With a men's shop around the corner, there's something for everyone.

chickeesvintage.com

2 Cibone

Cibone is a real feast for the eyes. It has the best selection of pottery, hand-blown glass, furniture, and textiles. I often visit to feel inspired and, on occasion, add a new piece to my collection.

cibone-us.com

3 Stock Vintage

This one may get me in trouble, because it has been gate-kept by fashion insiders and stylists. The store is a treasure trove of antique men's clothing and

accessories from the 1900s to 1970s. Some of the rarest pieces in my collection are sourced from here.

[@stockvintagenyc](https://www.instagram.com/stockvintagenyc)

4 192 Books

One of my favorite gems, 192 Books (opposite) is a bookstore that offers literary fiction, works in translation, art and photography, film and poetry, etc. I love that it hosts readings by distinguished writers and artists, too.

192books.com

5 Metropolis Vintage

An NYC institution for more than 30 years, it specializes in vintage denim, T-shirts, workwear, sportswear and outerwear, with weekly drops. Attracting A-list and celebrity customers, you know there will always be amazing pieces.

metropolisvintageonline.com



The must-buys to take home
in your Antler suitcase



1 The art

'Portrait Of Her' by Joji Nakamura, \$2,220
cibone-us.com

2 The T-shirt

Vintage Coltrane Tee, \$425
chickeevintage.com

3 The fragrance

Kouro Fragrance Burner #01, \$180
cibone-us.com

4 The towel

Soho House New York Pool Towel, \$85
sohohome.com

5 The book

The Vertical Imagination
And The Crisis Of Transatlantic Modernism
by Paul Haacke, \$167
192books.com





Own the night at our New York Houses

NIGHTLIFE

A rolling program of diverse events – all tailored to the unique atmosphere and mix of people at each of our locations – means that the good times never stop in New York City.

Our Sound Sessions at **DUMBO House** offer laid-back vibes on the rooftop (opposite), hosted by DJs such as the Atlanta-raised Zillion, one of the hottest creatives to emerge out of New York. DUMBO House also took a moment to celebrate the 50th anniversary of hip-hop with Diggin' Thru The Crates, a one-of-a-kind exhibition with legendary DJ and producer Young Guru. Attendees dug through old and new vinyl, and the evening also featured Guru's

all-vinyl set, with longtime collaborator DJ Alizay, DJ B-Sharp, and special guests.

At **Soho House New York**, guests were able to transport themselves for one night only to Dubai at our Habibi Summer Nights event. Hosted by members Nadine Elmasri and Magdy Osman in collaboration with Coalition For The Homeless in New York, it featured belly dancing and other live performances.

At **Ludlow House**, our Sound Sessions have got everyone on their feet with DJs such as Jamesy and Jun-iLL playing hip-hop, R&B, afrobeats, and dancehall classics.

**The member picks:****where to dance the night away**

Selected by Jeffery Miller, musician, and Abigail Hirsch, content manager

1 Dizzy's Club

Not only is the ambience of this club (opposite) lovely, but the musicians here are also some of the best in the world. There are main sets at 7.30pm and 9.30pm, as well as late-night sessions starting at 11.15pm on certain nights. jazz.org/dizzys-club

2 The Django

If you want to feel like you're at an underground jazz club in Paris, head here. As soon as you walk in, it's hard not to fall in love with that disco ball against the red backdrop. You can tell the acts that play here love what they do, too – and you'll enjoy them even more with one of Django's cocktails. thedjangonyc.com

3 Public Records

Public Records is a vegan restaurant and bar in Gowanus,

Brooklyn, but what you really come here for is the music. It has an elite sound system, plays vinyl, and is one of the best music venues in the city. publicrecords.nyc

4 Paul's Casablanca

If dancing is what you're after, check out Paul's Casablanca – a famous NYC hotspot. Owned by Paul Sevigny (Chloë's brother), this is the place to have a night. paulscasablanca.com

5 The McKittrick Hotel

This hotel is home to a live immersive theater experience known as Sleep No More. Not only does it activate all of your senses as you put on a mask and follow the cast around the building, but there's also a fun post-show moment with a full band. mckittrickhotel.com

**The member picks:
stroll, hike and cycle your way
around New York, beyond the
city and into the surrounding
areas on the east coast**

Selected by Jeremy Asgari,
founder, Outsiders

1 Gertrude's Nose

This is one of my favorite hikes on the east coast. I start at Lake Minnewaska, then walk through a wooded area, before getting out on the ridge line, which leads to the stunning view at Gertrude's Nose.

2 Appalachian Boardwalk and Stairway to Heaven

Combining two trails in one, I start at the Appalachian trail boardwalk – a scenic flat walk over a marshy area that leads to woods and a cow pasture. The second part is a hike up Stairway to Heaven, taking you to a gorgeous view and the ideal lunch spot.

3 Kaaterskill Falls

The furthest of all the hikes I'm recommending, this trail has a section along a cliff edge that

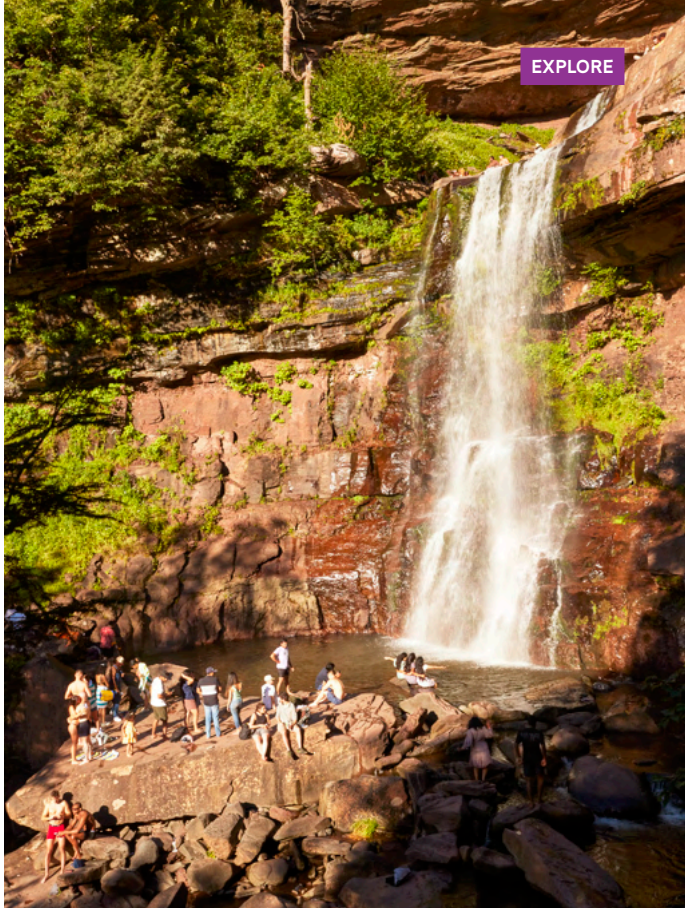
has great views of the valleys and mountains. It also has the prettiest fall foliage. The main highlight, though, is the waterfall (opposite).

4 Anthony Wayne Recreation Area

This is a hike I do every year during Oktoberfest. It's a loop that has a few summits, but nothing too strenuous. It takes you up to some great views, down into wooded valleys, then ends at an authentic Oktoberfest festival.

5 Mount Minzi (winter hike)

I do this hike every winter, as it stays green all year. The trail is lined with rhododendrons, which keep their green leaves throughout the cold season. There's also a little waterfall and such a rewarding summit view.





DESIGN

Behind the design of our New York Houses

Soho House New York in the Meatpacking District – our first club in the US – is set over six floors and 45,000 sq ft of a converted warehouse in Manhattan’s vibrant Chelsea area. The rooftop pool is as famous for its view as it is for appearing in the *Sex And The City* movie. Inside, a ‘grit and glamour’ approach to the decor in the club – which includes booth seating, open fireplaces, tea-stained wallpaper and reclaimed wood fixtures – offers a home away from home for our community of creatives.

Ludlow House (opposite) occupies a 143-year-old Neo-Gothic building in the Lower East Side, and was previously a gold leaf factory before being transformed into our second location in New

York. Behind its delicate, finely molded stone facade, you’ll find a selection of eclectically designed spaces, offering the kind of laid-back comfort for which we have become known.

Occupying the sixth and seventh floors of a former brick factory, Mexican architect Luis Barragán was a key influence on both the interior and exterior spaces of **DUMBO House**. Known for his bold and colorful houses, it was this playful element that inspired the pink concrete roof used on the rooftop bar, in addition to plenty of rich velvet furnishings in purple, ocher and teal. The expansive space of DUMBO House features floor-to-ceiling windows, making the most of the skyline views of the East River.

The member picks: all of New York's hottest architecture spots

Selected by Kyle P Burke,
master builder

1 Fort Wadsworth

Visiting this abandoned 19th-century fort on the Verrazano Narrows (opposite) is a lovely way to spend an afternoon. Explore the ruins, enjoy the views, and picnic on the grounds. Combine this with taking the Staten Island ferry, which is free, and it's the best way to see the city from afar.

2 Il Buco

This restaurant was originally an antiques store, which is woven into its design language. With two sites in the city and one in The Hamptons, all of them are magical. At the 47 Bond Street restaurant, book a table in the wine cellar, if available (sometimes it hosts events).

3 The Montauk Club

Impressive both inside and out, the exterior features masonry and metalwork, including a stone

relief that illustrates Montauk Indian myths. Even though it's a private club, they'll often let you look around. Combine a visit with lunch or dinner on Vanderbilt Avenue, which has some of the best restaurants in Brooklyn (Olmsted, Faun, Alta Calidad, and LaLou).

4 Fort Tilden at the Jacob Riis Park

Set on the beach and dunes west of the Rockaways, this makes for a great outing, along with checking out the abandoned military buildings set in a grassy landscape.

5 The Palm Court at The Plaza Hotel

A beautiful example of Beauvais Arts architecture, The Palm Court is known for its high tea. Inspired by nearby Central Park, it features palm trees, trellis detailing, and cane furnishings.



Still on the hunt for more New York must-dos?

Visit the 'Travel Tips' section of the Connect feed in the Soho House app to find other members for city-break gold.



Contributors: Markus Anderson, Jeremy Asgari, Kyle P Burke, Avia Hawkins, Jakob Hesketh, Abigail Hirsch, Nana Lee, Juan Pablo Martinez, Jeffery Miller, Dana Mosa-Basha, Kimani Roquemore, Nathan Watson. Writer: Alfred Tong. Photographers: Dave Burk, Kirsten Francis, David Prince.

A light blue, hard-shell rolling suitcase with a black telescopic handle and four black wheels. The suitcase is shown from a three-quarter view against a plain, light-colored background.

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Soho House New York



DUMBO House



Ludlow House
